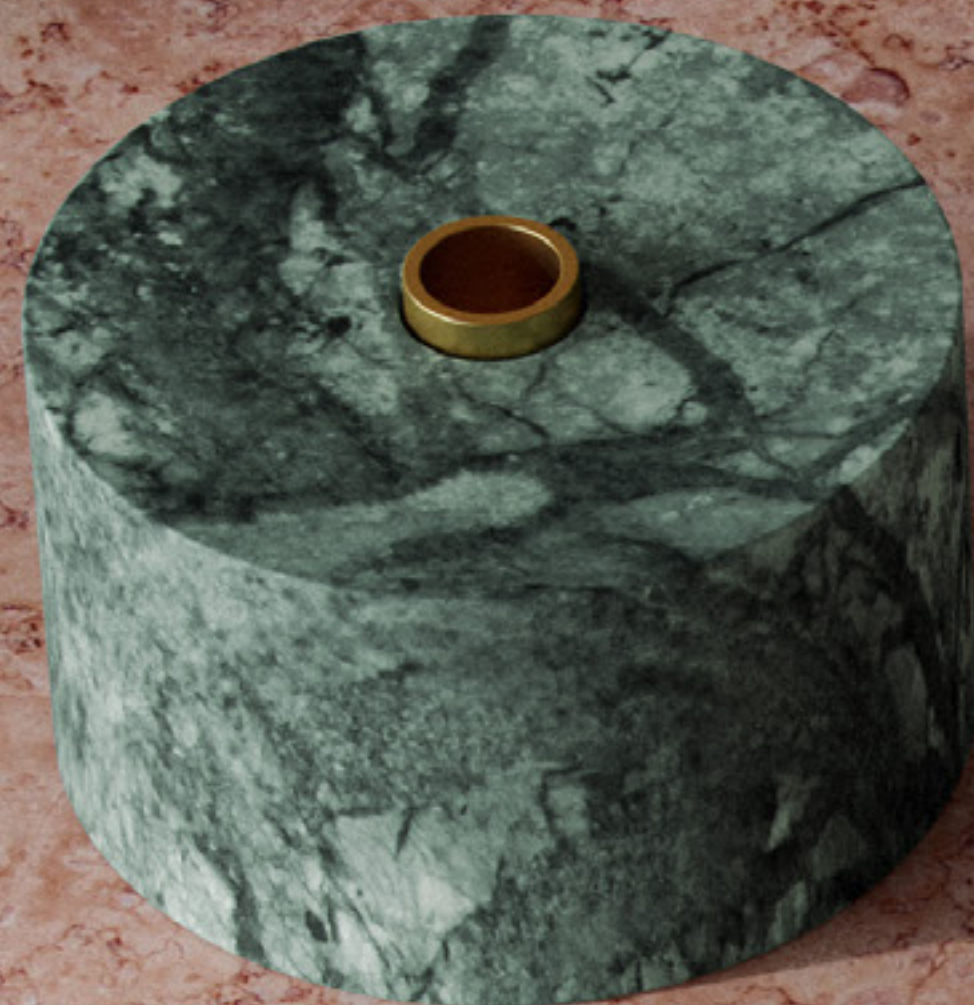


MAAIRO

MARBLE & DESIGN

KAREN CHEKARDJIAN



Established in Carrara in 2016, MMairo designs and produces marble objects in Tuscany. The products are made with superior quality marbles, hand finished by local artisans and with a high market positioning.

The Company takes its name from the etymological origin of marble (the Greek verb marmairo, "to shine"): a clear homage to the artistic material par excellence, the platonic idea of beauty, matter that is constantly evolving and therefore ever modern, invincibly contemporary, ecumenical, never identical to itself and thus reason malleable in the hands of designers, artists and architects, fascinating and desirable in the eyes of the public.

For its collections, MMairo has selected international and heterogeneous authors whose private imaginings transform objects that range

from the mundane, used for cooking and dining, into vases, centrepieces, lamps and tables. Fine materials, such as marble that nature supplies, never forfeit their uniqueness for a shared label. For this reason, MMairo resolved to create its own identity: solid, tangible, recognisable through original and contemporary objects that complement an eclectic element born in history, and that will always be, marble.

It all begun in Carrara, international capital of marble, in the steady embrace of the Apuan Alps, where MMairo has made its home to oversee the quarrying and processing of this pure gift of nature. The Apuan Alps' heritage is beauty, and MMairo has been able to harness the area's deep roots to build relationships with local manufacturers, sharing dust and sunsets; because expertise on the subject is the first step towards artistic creation.



KAREN CHEKERDJIAN

Karen's trajectory into designing was unsystematic, comprised of a combination of practical experience in various creative fields and endeavours.

After an experience at Leo Burnett Beirut (1991), she moved to Milan in 1997 to pursue a master's degree in industrial design at DOMUS academy, under the guidance of Massimo Morozzi, a founder of Archizoom. She continued to work with Morozzi at EDRA for four years before establishing her own brand.

Her creations have been showed in several museums, foundations, galleries and international fairs. Her famous "Totem" is part of the permanent collection of the Musée des Arts Décoratifs in Paris.

DESIGNER

TOTEM

KAREN CHEKERDJIAN

TOTEM is not a work of design, but a search for balance between fullness and emptiness, between heaviness and lightness. Intuition leads to desire, which generates an idea. The idea evaporates, but the object endures. TOTEM remains essential. Three simple geometric shapes, stacked in varying sequences, like bricks. Playing the game recalls the effortless act towards spiritual harmony, between functionality and futility, between form and the absence of form.



TOTEM

Numbered Edition

Technical Info [+](#)

MARBLES



NERO ANTICO



PORTORO



ONICE BIANCO



00039BN



00039BP



00039X





Karen Chekerdjian - Totem



TOTEM

Numbered Edition

+ Technical Info



00039BI



00039BRI



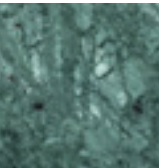
00039S

MARBLES

NERO MARQUINIA



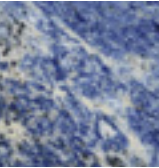
VERDE IMPERIALE



ROSSO LEVANTO



BLU SODALITE





INSIDE OUT COLLECTION

KAREN CHEKERDJIAN

The value of change in a simple act. Karen Chekerdjian's creation puts design front and centre: from one foundation, multiple possibilities. Always in pursuit of colour which, more than ever before, enhances the purity of the shapes.

Bursting with undeniable energy courtesy of the marble they are made of, the tables and console of Inside Out Collection can change from vase to candle holder to fruit basket – the top element defines its function without distorting the convivial nature of a piece that's perfect for the contemporary living room.

The accessories can be a top element as well as exquisite items to personalise our surroundings.





INSIDE OUT
SIDE TABLE

+ Technical Info



00064RB/00064RBbt



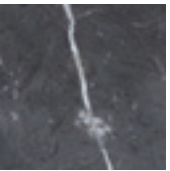
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MARBLES

ROSSO LEVANTO



NERO MARQUINIA



INSIDE OUT
DINING TABLE

Technical Info 



00069E

MARBLES



ROSA EGIZIANO





INSIDE OUT
CONSOLE

+ Technical Info



00068M



00068T

MARBLES

BIANCO ARABESCATO



TRAVERTINO





INSIDE OUT FRUIT BOWL

Karen Chekerdjian - Inside Out Collection



00065S



00065R



00065B



00065TB



00065P



00065M

[+ Technical Info](#)

INSIDE OUT CANDLE HOLDER

MARBLES



00066G

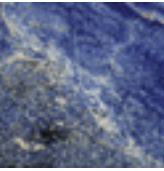


00066R



00066B

SODALITE BLU



ROSSO LEVANTO



NERO MARQUINIA



TOBACCO MARRONE



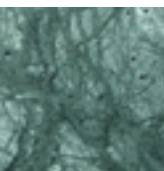
FIOR DI PESCO
CARNICO



BIANCO ARABESCATO



VERDE IMPERIALE



INSIDE OUT FLOWER VASE



00067S



00067R

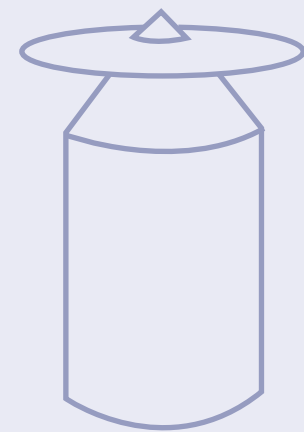


00067B

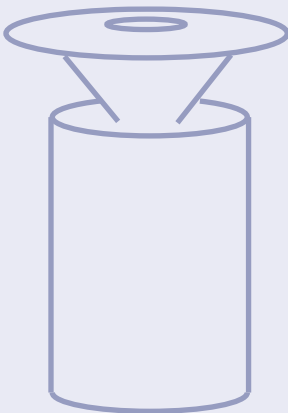


KAREN CHEKERDJIAN

TOTEM



POSITION 1



POSITION 2

TOTEM

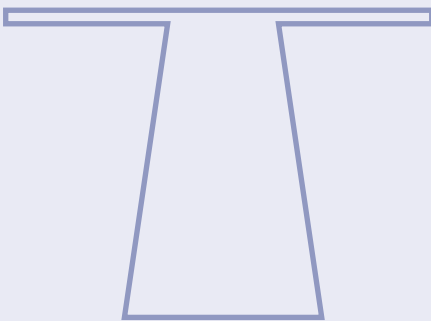
Coffee Table
Numbered Edition

Dimensions (cm):
Ø 42 x 62 top Ø 42 x 2
Dimensions (in):
16.5 x 24.4

Pag. 6 -7

INSIDE OUT COLLECTION

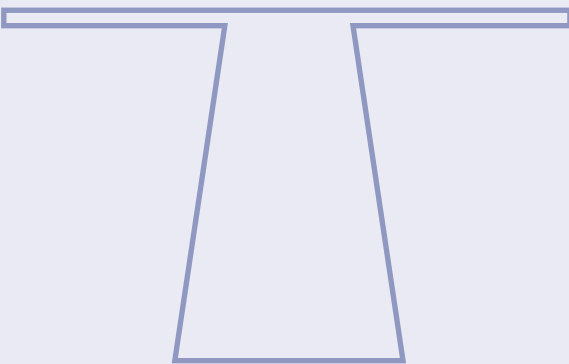
INSIDE OUT SIDE TABLE



Coffe Table with Fruit Bowl,
Flower Vase and Candle Holder

Base Table
Dimensions (cm):
58 x Ø 32 x Ø 70
Dimensions (in):
22.8 x 12.6 x 27.6
Without the top element

Pag. 9

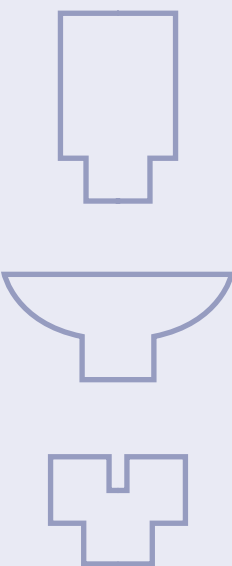


INSIDE OUT DINING TABLE

Dining Table with with Fruit Bowl,
Flower Vase and Candle Holder

Base Table
Dimensions (cm):
Ø top 120 x Ø base 44 x 74
Dimensions (in):
Ø top 47.2 x Ø base 17.3 x 29
Without the top element

Pag. 10

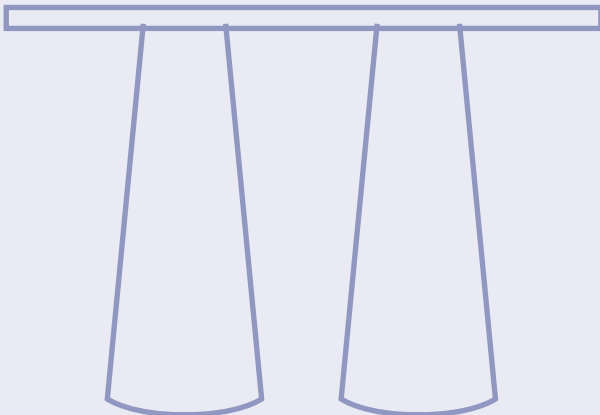


INSIDE OUT
FLOWER VASE:
8 x 24 cm | 3.1 x 9.4 in

INSIDE OUT
FRUIT BOWL:
31 x 14 cm | 12.2 x 5.5 in

INSIDE OUT
CANDLE HOLDER:
14 x 16 cm | 5.5 x 6.3 in

Pag.12



INSIDE OUT CONSOLE

Console with with Fruit Bowl,
Flower Vase and Candle Holder

Base Table
Dimensions (cm):
120 x Ø base 36 x 90
Dimensions (in):
47.2 x Ø base 14.1 x 35.4
Without the top element

Pag.11

MARBLES’ LIST



BIANCO ARABESCATO
(CARRARA)



ONICE BIANCO
(MEXICO)



FIOR DI PESCO CARNICO
(NORTHERN EAST OF ITALY)



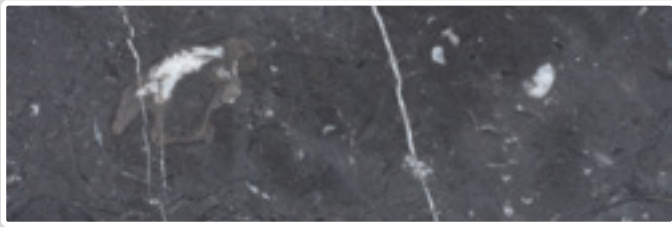
TRAVERTINO
(LAZIO - ITALY)



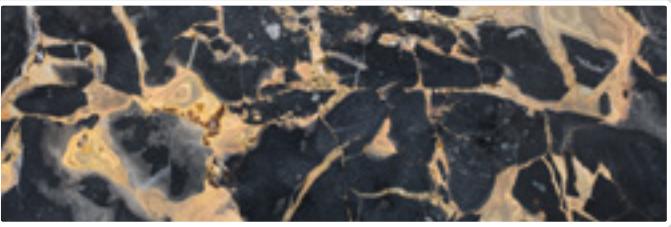
ROSA EGIZIANO
(EGYPT)



NERO ANTICO
(FRANCE)



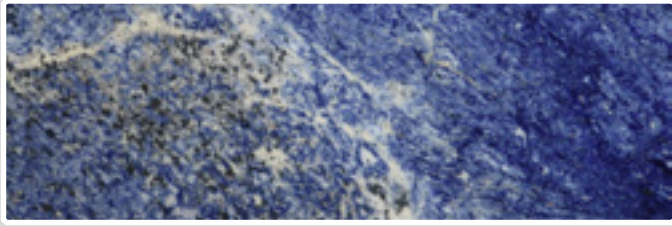
NERO MARQUINIA
(SPAIN)



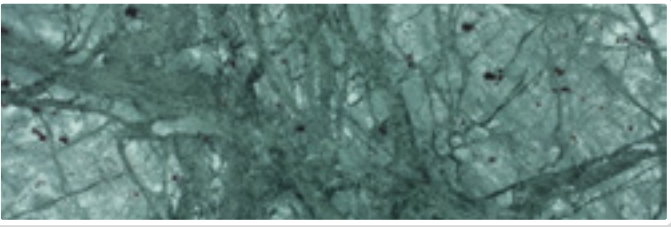
NERO PORTORO
(LIGURIA - ITALY)



ROSSO LEVANTO
(LIGURIA - ITALY)



BLU SODALITE
(COLOMBIA)



VERDE IMPERIALE
(NORTHERN ITALY))



TOBACCO BROWN
(CANADA)



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MMAIRO

MARBLE & DESIGN

