

MMAIRO

MMairo – Kaleidoscopic Matter Colour and volume: here comes the marble of the new decade

Colour is transformation, light and illumination; colour was the inspiration for MMairo's fourth collection: new marbles that do not fear bold combinations, sculptural designs set placidly in the living area, accessories and furnishings that manage to connect the weight of marble to light and colour. The designers have taken up the challenge launched by MMairo: Karen Chekerdjian, Matteo Cibic, Ivan Colominas and Michele Chiossi, the names that have marked MMairo's journey thus far, propose experiments in shape and colour, joined – in a perfect design and highly imaginative **continuum** – by Anna Karlin, an English designer who, embracing the eclectic New York spirit, has developed a unique language that makes use of several media (from digital to print, from interior design to stage design); by the Viennese Arthur Arbesser, who has been based in Milan for years: an **enfant prodige** in the fashion world, he designs collections as objects with personal and, by now, recognizable traits – a narrative aesthetic feature that makes use of prints, colours and patterns to tell a story; and by Jacopo Simonetti with his skilled hands and fairy-tale language.

We're not speaking through opposites, but through new, irresistible creations. Anna Karlin has designed Block Side Table, from steel to marble for a side table that is a polychrome celebration, from Bianco Arabescato to Verde Guatemala, from Onice Marrone to Calacatta Vagli Filo Rosso and Blu Sodalite with Fior di Pesco Carnico; Arthur Arbesser, described by the press as one of the most cultured and incisive designers of the current generation, has blended colours and prints in his first-ever collection of home accessories, following ever-new chromatic ranges and pairings with balance and imagination – whether a bowl, a fruit basket or a vase, each piece is a journey that only asks to be experienced. Marble has become her field of choice: Karen Chekerdjian remains faithful to her Inside Out, the table whose function is designed by its top element (from vase to candle holder to fruit basket) and which, fresh off its international success, can turn into a console and dining table – without forgetting that the owner determines the table's functionality. After testing the piece's resistance, Ivan Colominas comes to a subject that searches for elegance and fullness in marble – the coffee table. Matteo Cibic created the



masterpiece Artemisia, a polychrome cake stand that seems to lead us towards new horizons. Michele Chiossi – an artist, sculptor and perhaps the last of the dandies – pays homage to the 100th anniversary of the Bauhaus and its clean design, sharp lines and primary colours. Last but not least, a young artist-craftsman, Jacopo Simonetti, combines the severity of marble and the spirituality of light in a lamp that truly astonishes us. Light, colour, lines and imagination, MMairo offers a full-on aesthetic experience to remind us that even an eternal material like marble can yield to colour and creativity, filling with light or spinning around, captivated by a kaleidoscope constantly questioning what it was a moment before.

Established in Carrara in 2016, MMairo takes its name from the etymological origin of marble (the Greek verb *marmairo*, “to shine”): a clear homage to the artistic material *par excellence*, the platonic idea of beauty, matter that is constantly evolving and therefore ever modern, invincibly contemporary, ecumenical, never identical to itself and thus reason malleable in the hands of designers, artists and architects, fascinating and desirable in the eyes of the public.

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